

## PRIVACY POLICY

### Tri-County Tire, LLC

13670 US Hwy 61 Fennimore, WI 53809

Phone: (608) 822-0287

Email: [info@tricountytirellc.com](mailto:info@tricountytirellc.com)

### Privacy Policy Overview

Tri-County Tire, LLC ("we," "our," or "us") is committed to protecting your personal information. This Privacy Policy explains what data we collect, how we use it, and how you can contact us with any questions.

### 1. Information We Collect

#### Personal Information

We may collect personal details that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Mailing address
- Information submitted through website forms

#### Usage Data

We may automatically collect technical information such as:

- IP address
- Browser type and device information
- Pages visited and time spent on the site
- General website analytics

#### Communication Data

This includes information shared through:

- Customer service inquiries
- SMS opt-ins

- Any messages exchanged with our team

## **2. How We Use Your Information**

We may use collected information to:

- Provide, maintain, and improve our services
- Respond to customer inquiries and support requests
- Send service-related communications, including SMS messages
- Enhance website performance and user experience
- Comply with legal or regulatory obligations

## **3. Data Sharing**

Tri-County Tire, LLC does **not** sell personal information to third parties.

We may share data only with trusted service providers who support our operations, such as:

- Website hosting providers
- Analytics platforms
- Customer communication tools
- Operational service partners

These providers are required to protect your information and use it solely for the services they perform on our behalf.

## **4. Required SMS Privacy Statement**

**“Mobile Opt in, SMS Consent, and phone numbers collected for SMS communication purposes will not be shared with any third party or affiliates for marketing purposes.”**

## **5. Contact Information**

If you have questions or concerns about this Privacy Policy, please contact us:

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